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Objective

Seeking varied types of creative projects involving art, photography, design or coordination which combine and utilize my creativity, strengths and skills.

Work Experience

Self-employed - Hellrung Design Studio from 1987 to present date.

Part-time designer/consultant to The Clerkley Watkins Group.

2003 - 2011

The Clerkley Watkins Group/Architecture Firm - Graphics Manager (part-time)

Served as the company designer while maintaining [Hellrung Design] clients, worked side-by-side with owner and his team on the following creative project types:

Branding Image

- Designed fresh brand and letterhead package, and, created brand guidelines
- Implemented branding on all marketing materials
- Developed in-house office forms and systems for internal usage
- Created outdoor project company signage

Project Brochures

- Designed corporate brochure templates emphasizing the firm's various architectural disciplines and coordinated output for each project pitch. Created downloadable pdfs of project type brochures.
- Wrote, edited, and proofed all copy

Marketing Materials

- Concepted, designed, and wrote copy for flyers, overview brochures, direct mail, letters, and various marketing materials as requested
- Developed a visual portfolio for the interior design division

Qualification Proposals - RFQs and RFPs

- Designed template for RFQ/RFP submission, revised for each RFQ/RFP guidelines, and assembled final output for critical submission deadline
- Coordinated with firm's owner and team members to gather information

Website Development

- Concepted, designed, coordinated, and maintained website with tech team

Custom Cards and Invitations

- Created and concepted specialty Christmas cards with impact
- Designed client Christmas party invitation series each year

General Responsibilities

- Coordinated brand integrity of contracts, letters and forms, organized files, archived for access, and coordinated graphics with vendors

1987 - Present

Hellrung Design Studio/Creative Services - Designer and Consultant

As sole proprietor providing creative services, took on various roles of designing, selling, coordinating servicing and budgeting for various clientele

- Provided creative turnkey services, mainly print, for marketing collateral as follows: Concept, design, production, photography, copy writing, printing, and coordination
- Created branding and letterhead packages for small to medium-sized companies
- Performed needs assessment and made marketing recommendations
- Developed, designed, and coordinated web sites with technical professionals
- Estimated and budgeted for custom creative marketing pieces
- Supervised printing services reviewing color proofs, and attending press checks
- Art directed photo shoots and illustrations
- Coordinated props and creative pieces for photo shoots
- Contracted production support service for companies and creative firm

- 2010 **City Artworks - Art Instructor for after school art program at Ryan Middle School**
- Prepared artwork for teaching lesson plans developed by City Artworks
 - Taught lessons with visual aids as created
 - Guided and encouraged students through each project
 - Two classes per week for a nine week session
- Census Bureau - Crew Leader**
- Supervised and trained a team of 14 people
 - Conducted meetings, organized and initiated territory assignments
 - Developed tracking system for questionnaires, time sheets, and results
- 2001 **Bradford School - Substitute Teaching/Graphic Design Instructor**
- Guided and instructed students in completing projects for final presentation
- 1983 - 1987 **Christi Hellrung - Production Artist Solo**
- Provided production, layout, and design support services
 - Contracted with design firms and advertising agencies in Houston, Texas
- 1983 **Bozell & Jacobs Advertising Agency/CPS Group - Production Artist**
- Produced high quality mechanical art for pre-press and final printing

Project Types

Branding/Logo Design	Newspaper Ads	Trade Show Displays
Corporate Brochures	Marketing Flyers	Web Site Development
Direct Mail Publishing	Newsletters	Custom Cards
Catalogues	Restaurant Menus	RFQ/RFP Presentations
Billboards	Booklets	
Magazine Ads	Production Support	

Creative Skills

Concept and Design	Photography Teaching	Consultation Services
Art/Photog Direction	Creative Workshops	Web Coordination
Photography	Photo Workshops	Project Management
Painting	Print Supervision	Budgets
Illustration	Copy writing	

Software Skills

InDesign	Word	Quark XPress 7
Photoshop	Xcel	
Illustrator	PowerPoint	

Strengths

Strong conceptual thinker. Creative solution maker. Versatile designer. Detail oriented. Task efficient. Resourceful. Intuitive. Inquisitive. Budget conscious. Multi-skilled. Understands target marketing. Personable. Team player. Takes initiative.

Fine Art Exhibitions/Shows

Exhibitions

"Circles and Cycles" Art Show, Painting and Photography, Live Oak Art Club, Fall 2009
 Family Ties, Photography, Live Oak Art Center, August 2000
 Mother Daughter Show, Photography and Painting, Live Oak Art Center, Spring 2005
 Creative Process for the Wild Heart, An Intuitive and Collaborative Project,
 Winter Street Studios, Photography and Collage, Feb. 2007
 My Cup of Tea, Photography, Te House of Tea, Houston, TX September 2007
 Circles and Cycles, Painting, Collaboration with Kay Kemp, Live Oak Art Center,
 Columbus, Texas September 2009
 Art for Trees, Photography, Collaboration Mandy Shefman, Mixed Emotions Fine Art,
 Houston, Texas December, 2012
 Member Show, LOAC Columbus, Texas Fall, 2012
 Member Show, LOAC Columbus, Texas Fall, 2013

Juried Shows

2009 Annual Juried Exhibit, Live Oak Art Center, Columbus, Texas May 2009
 2011 Annual Juried Art Exhibit, Live Oak Art Center, Columbus, Texas May 2011
 Juror: Clint Willour
 2013 Annual Juried Art Exhibit, Live Oak Art Center, Columbus, Texas May 2013
 Juror: Margo Sawyer
 2014 Annual Juried Art Exhibit, Live Oak Art Center, Columbus, Texas May 2014
 Juror: Elizabeth Kozlowski

Other**Accomplishments**

Photography Exhibits - Fine Art Travel Photography
Creativity Workshop -- Painting Process, Peru
Artwork "Mandala" published- Houston Chronicle/Neartown Section, 2007
Artwork "Sunflower" published - Wild Heart Art website and publications
Bradford School Board of Directors, 2002
Travel abroad since to 27 countries
Europe (15) Bolivia
Costa Rica Peru
Guatemala Belize
Mexico Nepal
Thailand Canada
China America
Mongolia Turkey

Volunteer**Volunteer/Community Service**

Texas Children's Hospital
- Arts in Medicine Program
- ICU Baby Holding
The Children's Assessment Center, Houston
The Lighthouse for the Blind, Houston
RodeoHouston - Directions and Assistance Committee/4 years
MS150 Bike Tour/8 years - rode and raised donations for ride sponsorship
City ArtWorks
Art for Trees, Fundraiser for Memorial Park Conservancy
Design services for individuals in need

Education

Bachelor of Arts, Texas State University
Organizations and Honors
Dean's List, Art Department Award for Academic Scholarship,
Panhellenic Award for Academic Excellence
Alpha Phi, Historian

Continuing Education

MFAH, Glassell School of Art, Houston, TX, 1996, 1997, 1998, 2001, 2004, 2004, 2008
Rice University, Photography, 2007, 2008
Study with Kay Kemp, Creativity through Process Painting, Wild Heart Art
Study with Doug Beasley, Master Photographer
Creativity Classes and Workshops

Portfolio

Available in pdf format, personal showing on iPad, online, or otherwise requested.

References

Furnished upon request.